



Breakthrough New York commits to protecting the privacy of our donors and using technology that records donations in an accurate and safe manner. This Statement of Privacy applies to donations and website engagement and governs data collection, storage, reporting, and usage.

Collection of Personal Information

Breakthrough New York collects and maintains personal information submitted by the donor and required to process and acknowledge donations, including: name, e-mail address, primary address, phone number, and organization/company. We also record donation information, such as amount donated, date of donation(s), method, and comments, as well as philanthropic information gathered from database modeling firms.

In addition, we collect non-personal information through users' engagement with our website, such as whether the website visitor is repeat or new, to drive aggregate analytics. This requires that a cookie is sent to the user's web browser. Users may decline cookies through their web browser settings.

Use of Personal Information

Breakthrough New York uses data to process donations, maintain donation records, and send acknowledgements for tax purposes. We send donors print and email programmatic updates and solicitations. Donors may choose to unsubscribe from print and email communications from Breakthrough New York.

We share personal information with contracted third parties, including our mailing service and event consultants. Third-party partners are contractually obligated to treat lists with confidentiality and are prohibited from sharing information with other entities.

Credit card numbers are not retained once processed. Digital copies of checks and other payments are stored on our secure database; physical copies are shredded and discarded.

We list individual and institutional donors above \$100 in our annual report and on event materials. We will not post information on social media or our website without explicit permission. Donors may choose to remain anonymous on all external publications, and have the option to indicate so when making the donation. Donations over 2% of our entire budget must be reported on IRS Form 990; Breakthrough New York removes identifying information on our publicly shared 990s.

Sharing of Personal Information

Breakthrough New York will **not** sell, rent, trade or transfer your personal information to outside organizations. Our current database meets industry security measures, including double-authentication logins. Nevertheless, security measures may not prevent all losses, and Breakthrough New York is not responsible for any damages or liabilities relating to security failures.

Additional Measures

Please contact us at giving@breakthroughnewyork.org if you'd like to make your donation anonymous or to be removed from our mailing list. Please reach out if there are additional privacy or security concerns that you would like to discuss.